# How your company and colleagues can give children a brighter future



SOS Children is recognised internationally for expertise in the care of children. We help vulnerable children and fragile families in more than 120 countries. If you share our desire to see a brighter future where children can live fulfilled and sustainable lives, then working with us could be the perfect way to demonstrate your commitment.

# Working with SOS Children:

#### **Inspires colleagues**

Fundraising in the workplace encourages teamwork. It is fun and rewarding.

### Strengthens community links

Our global reach gives flexibility. You can support communities where you also work, or champion specific causes such as health or education.

#### **Promotes sustainability**

We work with partners to facilitate long-term, sustainable development.

#### **Enhances reputation**

You strengthen your brand through your commitment.



"Pinsent Masons are proud to support the excellent work which SOS Children does and it gives us a great story to tell to clients and contacts."

## Nick Thow,

CR, Diversity & Values Programme Manager, Pinsent Masons LLP



## Working in partnership

Hundreds of organisations, from small businesses to global corporations, now have a role in the future of generations of children around the world – and they are learning just how inspirational those children can be.

*"HSBC has worked closely with SOS Children for over 5 years... it's a truly win-win partnership."* 

Simon Martin, Head of Group Corporate Sustainability, HSBC Holdings plc

## Education worldwide

HSBC works with SOS Children in many countries where we have a shared footprint. They give marginalised and impoverished young people access to education and life skills. HSBC local staff love to visit the children and give fundraising and voluntary support.

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# Solar power in Kenya

Danone worked with SOS Children in Mombasa, Kenya, to fund and install solar panels.

Now the Children's Village is fully self-sufficient in fuel and uses solar power to pump water which is sold to businesses serving the tourist trade.

# Families in Peru

Chavin Jewellery's partnership with SOS Children demonstrates their core principle of giving back to Peru, the source of their materials. They contribute to community projects in Lima, equipping mothers with the skills and materials to learn jewellery-making, and earn a living to support their families.



"SOS Children has an impressive scope, dedication and commitment demonstrated in both its daily work and its disaster relief programmes."

## Wayne Brannon, President and Managing Director, Chevrolet Europe

Our Corporate Liaison Coordinator is available to help you place Corporate Responsibility at the heart of your business through:

- building connections with a community in need
- employee engagement: including sponsored challenges, payroll giving, and social events
- putting your people's knowledge and skills to work for others who need your help
- matching funds generated by employees
- cause-related marketing aligning your company's values with ours
- donating a percentage of profits
- making SOS Children your longterm charity partner

Partner with SOS Children today. 01223 222965 corporates@soschildren.org www.soschildren.org/ get-involved/companies Every day, across the world, children are abandoned and parents and carers die. Children at risk deserve love, respect, security, and the chance to learn.

Bring about lasting change for children and their families. Contact our Corporate Liaison Coordinator: Email: corporates@soschildren.org Telephone: 01223 222965 Visit: www.soschildren.org/get-involved/companies

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